



Dear Community Supporter,

The 30th Annual Kincardine Fish Derby planning is well underway. This long standing tournament attracts both young and old & those near and far. They gather on the May long weekend to take part in what has become a well renowned fishing experience.

The Business community is onboard, hosting events and providing savings on merchandise to derby goers and locals alike. Although we are focussed on the Anglers, as always it is our goal to encourage all members of the community participate.

We are very proud of what we accomplished over the last five years with this event. Each year that we have been involved the Derby has been successful, we ran in the positive and were able to donate over \$4000 between the Fish Hatchery and other local projects. Of course, that would not have been possible without community support. At this time, we are seeking your sponsorship to make it happen again in 2015.

I have included a list of sponsorship opportunities. Please note, that as a sponsor, we will make every effort to recognize your support. There are various opportunities available to highlight your contribution. Be sure and check out a new opportunity to "Name the Weigh Station" after your business for the day! We would love to have you and your staff come down and man the station for a shift. It is a great way to build your team outside of the office.

If you have any further ideas, questions or comments please contact me via email or at 519.396.9333.

I thank-you for your consideration.

Jackie Pawlikowski
Executive Director
Kincardine & District Chamber of Commerce

*The Kincardine & District Chamber of Commerce A voice
for Business in Our Community*

The 2015 Fish Kincardine Derby

Sponsorship Opportunities

Platinum Sponsor

\$5000

Promotional BBQ
Top Billing in all TV, Print and Radio exposure
6 Television ads and a live hit on Local Channel 6
Logo on Fish Derby Handouts
Logo on Multi-Derby Cross Promotional Contest Materials
4 VIP tickets to Opening and Closing Ceremonies
Signage at the Fish Derby Information Station

Gold Sponsor

\$2500.00

Inclusion in TV, Print and Radio Exposure
4 Television ads and a live hit on Local Channel 6
Logo on Fish Derby Handouts
Logo on Multi-Derby Cross Promotional Contest Materials
2 VIP tickets to Opening and Closing Ceremonies
Signage at the Fish Derby Information Station

Silver Sponsor

\$1000.00

TV, Print and Radio Exposure
2 Television ads and a live hit on Local Channel 6
Listed as Silver Sponsor on Derby Handouts

Bronze Sponsor

\$500.00

TV, Print and Radio Exposure
1 Television live hit on Local Channel 6
Listed as Bronze Sponsor on Derby Handouts

Community Sponsor

\$125.00

Listed as Community Sponsor in Derby Handouts
1 Television live hit on Local Channel 6 (limited spots available)

Name the Weigh Station

Premium Days: \$500 per Day Sponsorship

Friday May 16th – Opening Day

Saturday May 17th – Ladies Day

Monday May 19th – Victoria Day

Thursday May 22nd – Seniors Day

Saturday May 24th – Kids Day

Additional Days: \$200 per Day Sponsorship

Sunday May 18th

Tuesday May 20th

Wednesday May 21st

Friday May 23rd






Sunday May 25th

These Sponsorship opportunities are based on a three year commitment. The weigh station will be signed and named after your business for the day. You will provide the volunteers for the two shifts in the weigh station. You will be included in all promotions for the Derby. Your logo will be included on all print materials. You will give the daily live report on Rogers Channel 6. You will be welcome to have any additional signage or promotions down at the Harbour on that date. (pending approval).

The dates are going fast so let me know if you are interested ASAP!

The 2015 Fish Kincardine Derby

Goals:

-  Reach out to surrounding anglers and increase Ticket sales
-  Promote and increase attendance at Derby related Events
-  Highlight promotions and contests to benefit local business
-  Cross Promote with other Kincardine Events
(Doors Open, Blues Fest and other local events....)
-  Cross Promote with other Area Derbies
(Bluewater Sarnia Derby, Chantry Chinook, & Owen Sound Salmon Spectacular)

2015 Fish Kincardine Derby

Sponsorship Agreement

Please complete the agreement Below

Email it to kincardine.cofc@bmts.com or call 519-396-9333 for pick-up

Sponsoring Company:

Address:

Contact Person:

Telephone:

Email:

Website:

(Platinum, Gold and Silver sponsors, if requested a link can be provided from our website to your company website.)

Sponsorship Description:

Cash/Cheque: \$

Product:

Retail Value:

Signature:

Do you require a receipt?:

We can pick-up product donations. Please contact us if you have signage that you would like to display down at the Harbour or at the events!

Mailing address:

For Purolator or other delivery Services:

Kincardine & District
Chamber of Commerce
PO Box 115 Kincardine Ontario
N2Z 2Y6

Attention: Jackie Pawlikowski
777B Queen Street
Kincardine Ontario
N2Z 2Y6

Thank-you for your support!